

# Registration

2019 Ag Outlook  
FREE Registration!

Name(s) \_\_\_\_\_

Name(s) \_\_\_\_\_

Business Name \_\_\_\_\_  
(if applicable)

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Registration is due  
February 22, 2019.

Mail: Hills Bank and Trust Company  
Attn: Tara Horesowsky  
1401 S. Gilbert Street  
Iowa City, IA 52240

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2019  
Ag Outlook

Riverside Casino  
& Golf Resort

Join us on  
March 1<sup>st</sup>, 2019  
10:00 am - 3:30 pm

Presented by:  
**Hills Bank  
and Trust Company**

# Schedule of Events

## Friday, March 1, 2019

9:30 am - 10:00 am	Registration
10:00 am - 11:00 am	<b>Kevin Kimle</b>
11:00 am - 11:15 am	Break
11:15 am - 12:15 pm	<b>Dan Hueber</b>
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12:15 pm - 1:15 pm	Lunch
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1:15 pm - 3:15 pm	<b>Dr. David Kohl</b>
3:15 pm - 3:30 pm	Closing

#AgOutlook2019



## 2019 Ag Outlook Speakers



### Dr. David Kohl

Professor Emeritus,  
Virginia Tech  
“Positioning for Success  
in the Economic Reset”

Now into the sixth year of the agricultural economic reset, varying degrees of financial stress are emerging in many agricultural sectors. What is around the corner and down the road concerning the global and domestic economy, land values, cash rents, and the overall bottom line? This session will examine both the short run and long run economic and financial picture. What are the adjustments producers and lenders must make to position for success? A new look at burn rate, not only on working capital, but also on core land equity, will be provided along with trends that will impact the industry now and by 2030.

Kohl served as Professor in the Department of Agricultural and Applied Economics for 25 years at Virginia Tech, has published five books and over 2,250 articles on financial and business-related topics. Join us for a high energy session that will get you prepared for one of the most critical periods in agriculture.



### Kevin Kimle

Iowa State University  
“Startups Aim at Agriculture -  
Will They Hit or Miss?”

The largest food delivery business is Uber Eats. Tyson Foods has invested in lab-grown meat businesses. The fastest growth category of protein snacks is insects. The biggest deployment of self-driving vehicles is in agriculture.

Gene editing. Machine learning. Artificial intelligence. The Internet of Things. What are the implications of new technologies in agriculture? What megatrends will drive change in the way people eat and how we farm? Spend some time in the world of startup agriculture with Kevin Kimle, Rastetter Chair of Agricultural Entrepreneurship at Iowa State University.



### Dan Hueber

The Hueber Report  
“Emerging from  
the Wilderness”

After years of difficult markets and low prices, it may be time we enter a new cycle in agriculture. Find out what Dan Hueber, co-founder of the Hueber Report, expects and how you as a producer can profit from the opportunities in the years ahead.

Hueber began his career in the cash grain business managing independent grain elevators such as Malta Grain and Feed and Hueber & Sons when he was 19 years old, but his true interest always lay in commodity analysis and markets. In 1988 he and a partner opened The Hueber Report, an independent advisory and brokerage firm in Sycamore, Illinois.